



# PARKS AT YOUR FEET

TO FIND OUT IF YOUR LOCAL PARK IS  
A GREEN FLAG AWARD-WINNER, VISIT

[WWW.GREENFLAGAWARD.ORG](http://WWW.GREENFLAGAWARD.ORG)

  
Ministry of Housing,  
Communities &  
Local Government



2021

# Management



Ministry of Housing,  
Communities &  
Local Government

Ministry of Housing,  
Communities & Local  
Government own the Scheme



Keep Britain Tidy licenced  
to deliver the scheme in  
the UK and sub licence  
the programme  
internationally



Year 1996 -

Zero Green Flag Awards



# History

**DECLINE  
IN  
U.K.  
PARKS**

**1996**

**RAISE  
STANDARDS  
FOR  
THE  
FUTURE**



Year 2021

2,232 Green Flag Awards



# International



The Presidio, San Francisco, USA  
Green Flag Award winner since 2020



# Aims



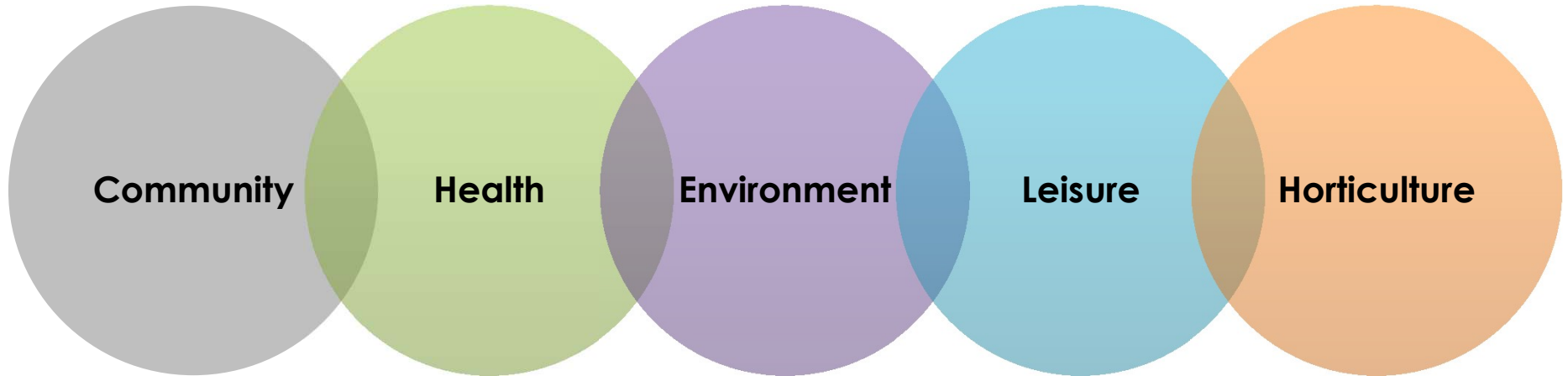
**Standard**



**Voice**



**Politics**



# Public Perception

Important to have access to  
quality parks

91%

Concerned about the quality of  
their park

66%





# Benefits of Good Parks

Health cost saving if everyone in England had good access to green space

£2.1b

Benefit of every £1 spent on parks in Sheffield

£34



# Quality Green Space

**Physical and mental health**

**Air Quality**

**Civic Pride**

**Reduce isolation**

**Climate change mitigation**

**Flood reduction**

**Inward investment**

**Reduce temperature**

**Community cohesion**

**Increased property prices**



# Resource Hub



## Littering Behaviours

Keep Britain Tidy (UK)

### The Little Book of Litter

30 Minute Read

A useful overview of litter behaviour. Originally written in 2012 but the research is still valid and very pertinent today.



## Active Parks, Healthy Cities

Recommendations from the National Study of Neighborhood Parks

City Parks Alliance (USA)

### Active Parks Healthy Cities

25 minute read

A national study across the USA to identify to what degree neighborhood parks in America's cities encourage people to be physically active.



CLIMATE-SMART CITIES™

## Parks as a Climate Solution



The Trust for Public Land (USA)

### Parks as a Climate Solution

20 minute read

This innovative study report, produced by US based Trust for Public Land, pulls together some of the best thinking and guidance on climate solutions.



RESOURCE GUIDE FOR PLANNING, DESIGNING AND IMPLEMENTING

## GREEN INFRASTRUCTURE IN PARKS

National Recreation and Parks Association (USA)

### GREEN INFRASTRUCTURE IN PARKS

Long Read

A fantastic Guide for Planning, Designing and Implementing Green Infrastructure in Parks.



Summary

## Revaluating Parks and Green Spaces

Research conducted by the Centre for Urban and Environmental Research

Fields in Trust (UK)

### Revaluating Parks and Green Spaces - Summary

10 minute read

Fields In Trust conducted research to provide a robust economic valuation of parks and green spaces in the UK.



PERFECT  
Inhering Europe  
European Union  
European Regional  
Development Fund

## PERFECT expert paper 1



eftec and PERFECT (UK)

### Health, Wealth and Happiness – The multiple benefits of green infrastructure

20 minute read

An expert paper on the relationship between green infrastructure and health.



# Local Authority view

**Chris Worman MBE**

**Park and Grounds Manager**



# Annual Process



# Celebration



# What our applicants say



**97%**

FOUND THE ONLINE APPLICATION EASY TO USE.\*



**94%**

AGREED THAT THE JUDGES VISIT WAS A POSITIVE EXPERIENCE.\*\*



**94%**

FOUND THE JUDGES FEEDBACK REPORT USEFUL.+



**94%**

FOUND THE SUPPORT AND ADVICE OF GREEN FLAG AWARD TEAM USEFUL.-



**OVER HALF**

DIDN'T FIND ANY OF THE CRITERIA DIFFICULT TO ACHIEVE.#



**96%**

RATED THEIR OVERALL EXPERIENCE AS GOOD.\*



**80%**

AGREE THE PROGRAMME OFFERS VALUE FOR MONEY.++



**92%**

OF GFA JUDGES FOUND THE EXPERIENCE ENJOYABLE.\*\*



# Criteria

- A Welcoming Place
- Healthy, Safe and Secure
- Well Maintained and Clean
- Environmental Management
- Biodiversity, Landscape and Heritage
- Community Involvement
- Marketing & Communication
- Management





# The Judges



# Parks and Gardens



# Nature Reserves



# Country Parks



# Burial Sites



# Universities



# Canals



# Housing





# Hospitals



# Museums



# Retail and Leisure



# Community Award



# Guidance

- Comprehensive guide
- Available online - FREE
- Explains criteria
- Signposts to further information on specific topics, e.g. Legislation
- Accessible to all:  
Judges, applicants, site managers, employees and the public



# Support

- Bespoke training
- Mentoring visits
- Baseline Assessment



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# Further information

[www.greenflagaward.org](http://www.greenflagaward.org)

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